

Vitalii Hryhorenko

AI Creative Designer | Digital, Video & Performance Content

Leamington Spa, UK | vitalii2004@icloud.com | +44 7484 757360

Portfolio: vitalii-hryhorenko-portfolio.lovable.app | LinkedIn: linkedin.com/in/vitalii-hryhorenko-ba4190223

Unrestricted UK work rights | Available at short notice | Remote, on-site or hybrid

PROFESSIONAL PROFILE

AI Creative Designer with four years' experience creating brand systems, campaign assets, product visuals and short-form video across B2B technology, agency and ecommerce environments. Combines Adobe and Figma design craft with repeatable generative AI workflows to turn briefs into consistent, production-ready content across digital, social and print.

Selected scale: 500+ commercial visuals | 50+ short-form videos | 170+ AI Visual Lab members

CORE SKILLS & TOOLS

AI image & video workflows: ComfyUI, Higgsfield, Nano Banana, Veo 3.1 and Kling; structured prompting, reference control, character consistency, prompt iteration and workflow documentation

Design & motion: Adobe Photoshop, Illustrator, InDesign and Premiere Pro; Figma, DaVinci Resolve and CapCut; brand identity, typography, layout, performance creative and print production

Content & marketing: B2B and DTC campaigns, paid and organic social, LinkedIn content, copywriting, ecommerce creative, Shopify and WordPress

Automation & delivery: n8n, Lovable and HTML/CSS fundamentals; asset variation, stakeholder collaboration, file organisation and end-to-end project ownership

PROFESSIONAL EXPERIENCE

TERRA Computer UK

Multimedia Graphic Designer & Marketing Specialist

September 2024 - Present

Warwick, UK | On-site

B2B IT hardware and services brand within WORTMANN AG; own day-to-day creative production for UK marketing.

- Own day-to-day creative production for UK marketing across product launches, partner campaigns, LinkedIn, customer events and in-store displays, producing digital, print and presentation assets.
- Created and documented the UK brand toolkit across colour, typography and layout, giving recurring marketing materials a consistent visual system.
- Own weekly LinkedIn content from planning and copy through design and scheduling, using performance data to refine subsequent brand, product and partner stories.
- Built an in-house AI production workflow with Higgsfield, Nano Banana and Kling for on-brand product imagery and short-form video, reducing dependence on generic stock assets.
- Designed and coded a responsive HTML event invitation with integrated registration, connecting campaign creative with a clear customer journey.

Notorious Online

Graphic Designer & Marketing Specialist

May 2022 - September 2024

Stratford-upon-Avon, UK | On-site

Creative marketing agency supporting multiple client accounts across digital and social channels.

- Produced social and campaign creative for multiple client accounts, translating individual brand guidelines into polished, platform-ready artwork.
- Adapted campaign concepts into coordinated multi-format asset sets while maintaining typography, colour, hierarchy and brand consistency.
- Managed overlapping production deadlines, social planning, campaign research and rapid artwork amendments in a fast-paced agency environment.

SELECTED PROJECTS

Independent projects developed alongside full-time employment.

AI Visual Lab

October 2025 - Present

Founder & AI Visual Creator | 170+ member community

- Built a 170+ member community focused on practical AI image and video production and commercially usable brand visuals.
- Develop and teach a seven-module course covering product advertising, campaign concepts, visual realism and repeatable AI production workflows.
- Test and document workflows across ComfyUI, Higgsfield, Nano Banana, Veo and Kling, turning recurring production problems into reusable lessons and resources.
- Create product ads, consistent characters and short-form video concepts while teaching camera logic, lighting, materials and visual realism.

Palma

2024 - Present

Founder & Designer | Independent streetwear label

- Created the complete visual identity, including the logo, wordmark, typography, product graphics and apparel artwork.
- Prepared garment artwork and coordinated supplier specifications across fabric weight, sizing, print placement, puff print, screen print and sampling.
- Built and manage the Shopify storefront and produce ecommerce, campaign and social assets across product launches.
- Grew the early audience to approximately 750 Instagram followers and a 196-person pre-release list through consistent brand and campaign content.

EDUCATION & PROFESSIONAL DEVELOPMENT

Level 3 Multi-Channel Marketer Apprenticeship

Ginger Nut Training | Expected August 2026

BTEC National Extended Certificate - Creative Digital Media Production (Merit)

Arnold Lodge School | 2021 - 2022

BTEC National Extended Certificate - Sport (Merit)

Arnold Lodge School | 2021 - 2022

GCSEs - 8 subjects, including Media (6), Science (7, 6) and English Language (6)

Arnold Lodge School | 2018 - 2021

LANGUAGES & ADDITIONAL INFORMATION

Languages: Ukrainian (native), English (fluent), Russian (fluent)

Mobility: Full UK driving licence and own transport; open to remote, on-site and hybrid opportunities